

AMC

magazine

**AFRICA
MINING &
CONSTRUCTION**

2025 MEDIA GUIDE

DIGITAL.ONLINE.PRINT

MINING AND
EQUIPMENT

CONSTRUCTION
AND AGGREGATES

PIT AND QUARRY

TECHNOLOGY AND
INNOVATION

PROJECT PROFILES

HEALTH AND
SAFETY

POWER AND
ENERGY



About

Africa Mining & Construction Magazine

African Mining and Construction Magazine is the premier publication in Africa with a focus to the mining and construction industries. Published quarterly, the magazine allows for extensive circulation and provides in-depth, timely content to its vast audience. Reaching over 70,000+ industry professionals via its print and digital editions, newsletters, and website, AMC ensures that its readership, consisting of key players in the mining and construction sectors, stays informed and engaged.

The AMC platform serves as a crucial resource for procurement decision-makers across the continent, offering an ideal venue for promoting products, services, and achievements within the industries. As a trusted medium, the magazine is widely utilized by marketers from companies of all sizes worldwide, who rely on AMC to professionally present their offerings to the African mining and construction sectors. Through AMC, businesses have access to a broad, influential audience, making it an effective tool for market penetration and brand visibility in these thriving sectors. The magazine consistently upholds a professional standard in showcasing products and services, ensuring that it remains a valued partner for those looking to make an impact in the mining and construction industries.

Our online platform www.miningandconstructionafrica.com covers breaking news from across Africa's mining and construction sector including mergers, acquisitions and strikes. The site also offers access to the latest news and tenders, and conference presentations. We send out weekly newsletters so you never miss a story that is affecting your business.

With a print run of 9,600 copies, our magazine offers balanced and insightful coverage of projects across the African continent, reflecting the dynamic nature of the region's mining and construction industries. We track the entire project lifecycle—from early-stage exploration and feasibility studies to mine development, steady-state operations, and eventual shutdown.

GET

Your Business Seen

Collaborate with us to communicate your message with tailor-made spaces in our magazines, website, newsletters and events

Print Adverts

Advertorials

Digital Advertising

Partnerships & Campaigns

Sponsorship Live Events & Webinars

Bespoke Marketing Solution

Who

**Reads African Mining
and Construction**

Magazine ?

MINING

Mine Managers	Quarry Managers
Water Engineers	Electrical Engineers
Environmental Consultants	Health & Safety Managers
Procurement Managers	Transport Managers
Mine Surveyors	Maintenance Managers
Mining Engineers	Ventilation Engineers
Greywater Managers	Water & Sludge Engineers
Shift Bosses	Shaft Managers
Shaft Engineers	Geologists
Metallurgists	Environmental Engineers
Mine Inspectors	SHEQ Consultants
Project Managers	Exploration Managers
Road Engineers	Plant Managers
Civil Engineering Managers	Managing Directors
Chief Executive Officers	Chief Financial Officers
HSE Managers/Directors	Bank Managers
Insurance Brokers	Municipal Managers
Consulate Generals – Embassies	Laboratories
Government Officials	

CONSTRUCTION AND INDUSTRIAL

Contractors	Building Contractors
Subcontractors	Operators
Surveyors	Heavy equipment dealers and distributors
Spare parts dealers	Road construction and building material companies
Engineers	Architects
Facilities Management	Associations
Plant hire	Manufacturing Firms
Machine Setters	Technicians
purchasing manager/buyers	Managing Directors
Chief Executive Officers	Chief Financial Officers
HSE Managers/Directors	Bank Managers
Insurance Brokers	Municipal Managers
Consulate Generals – Embassies	Laboratories
Government Officials	HVAC Site Engineers
Project Owners	Plumbers
Investors and Development Funding Institutions (DFIs)	

INSTITUTES & ASSOCIATIONS

Council for Geoscience	Minerals Council South Africa (Chamber of Mines)
SAIMM (SA Institute of Mining & Metallurgy)	Association of Mine Managers
The Mining Qualifications Authority (MQA)	CSIR
Mintek	Mining Industry Association of Southern Africa
South African Colliery Engineers' Association	Mine Metallurgical Managers Association
Chamber of Mines of Namibia	Botswana Chamber of Mines
Chamber of Mines Zimbabwe	Zimbabwe Miners Federation (ZMF)
Zambia Chamber of Mines	Chamber of Mines of Democratic Republic of Congo
Malawi Chamber of Mines and Energy	Tanzania Chamber of Mines
Lesotho Chamber of Mines	Madagascar Chamber of Mines
Ghana Chamber of Mines	Aweik – Awakening Women's Potential in Oil, Gas & Mining
Rwanda Mines Petroleum and Gas board	Ministry of Petroleum and Mining Kenya
ASSOCIATION OF WOMEN IN MINING IN AFRICA	Master Builders South Africa
Construction Engineering Association of South Africa	Southern African Institute of Steel Construction
Association of Construction Project Managers	South African Forum of Civil Engineering Contractors
The Association of Schools of Construction of Southern Africa	Construction Adjudication Association of South Africa
Association of Consulting Engineers of Namibia	Association of Botswana Building and Civil Engineering
Contractors	National Council for Construction
Construction Industry Federation of Zimbabwe	Ghana Chamber of Construction Industry
Nigerian Institute of Building	Kenya Association of Building and Civil Engineering Contractors
KFMB Kenya	National Construction Authority
Roads and Civil Engineering Contractors Association	

Industry

Top Features

1. Mining News
o Updates on the mining industry across Africa, including new projects, policy changes, and trends.
2. Construction News
o Developments in infrastructure, commercial, and industrial construction projects on the continent.
3. Equipment and Machinery
o Information on the latest in mining and construction equipment, tools, and technological advancements.
4. Industry Reports
o Detailed insights and analysis on trends, challenges, and market opportunities.
5. Sustainability and Environment
o Articles and features on environmentally sustainable practices and innovations.
6. Technology and Innovation
o Coverage of technologies like AI, automation, and digital tools transforming the industry.
7. Health and Safety
o Focus on safety protocols, health standards, and accident prevention in the workplace.
8. Events and Exhibitions
o Information on upcoming trade shows, expos, and conferences relevant to industry professionals.
9. Interviews and Features
o Exclusive interviews with industry experts and special features on notable companies.
10. Tenders and Contracts
• Updates on available tenders and contracts for potential business opportunities.
11. Market Analysis
• In-depth analysis of market trends, commodity prices, and industry forecasts.
12. Project Profiles
• Highlights of major ongoing projects in mining and construction, detailing impact and progress.
13. Infrastructure Development
• Articles on infrastructure projects like roads, railways, and ports supporting mining and construction.
14. Power and Energy
• Coverage on energy sources that power mining and construction, including renewables and fossil fuels.
15. Logistics and Supply Chain
• Insights into the logistics and supply chain challenges and solutions impacting the industries.
16. Investment and Finance
• News on investments, financial trends, funding, and partnerships in mining and construction.
17. Aggregates
• Production, supply, and application of aggregates like sand, gravel, and crushed stone.

EDITORIAL CALENDER

Issue 1

JANUARY–MARCH

Instrumentation and automation, Fans and Ventilation, PPEs, steel, metals, alloys, plastics, welding ,adhesives, chemical and reagents, mineral and metal processing, metal detection, underground transport, dust suppression systems, consulting firms, lubricants, communication system and equipment, breakers, grinding mills, loaders, trucks, haulage equipment, locomotives and rail systems, electrical products, batteries, generators, mining and industrial technology, collision avoidance systems, safety products, lubricants, material handling, wear and acid resistant, screening, Industrial rubber, mill liners, cutting and grinding equipment, explosion proof, communication devices, Draglines, drill bits and pipes, mine lambs and lights, actuators, GPS and tracking, telematics, magnets, pipes, mine doors, insulating materials, industrial products, hoses and fittings, Hearing Protectors, Heat Exchangers, Geophysical Instruments, Geomembranes, Fasteners, Exploration Equipment, bins and hoppers, boring equipment, construction toolsWW

APRIL–JUNE

Issue 2

Thickeners, Level Indicators, ladders, seals and sealants, grinding media, GPS Surveying & Guidance, Undercarriage components, abrasives, copper ore processing plant, dredging equipment, tyre manipulator, water tanks, aerators, mixers and agitators, conveyors belts, tracks, wheels and tyres, wear parts, wear and acid resistant, pipes and plastics, compressors and air blowers, mining analyzers, mining and industrial medical equipment, breathalysers, dust barriers, telehandlers, trucks, tower cranes, heavy equipment, excavators, crushing plants, oil and lubricants, Formwork and scaffolding, fluid power and power transmission, pallets, gas and fire detection, gas analyzers , mining software, utility vehicles, excavator and bulldozer, industrial safety solutions, electronics, construction equipment, navigation system, paints and coatings, markings, motion control, slurry pumps and cyclones, mining and industrial parts, Motors and generators, Axles, bolts and nuts

Issue 3

JULY–SEPTEMBER

Hose reels, cutting tools, telehandlers, trucks, tower cranes, heavy equipment, excavators, crushing plants, oil and lubricants, Formwork and scaffolding, Dams and reservoirs, Geotechnical engineering, Precast concrete products, hoists, offroad vehicles, castings, wheels and rims, washers and scrubbers, audio and visual, mining and industrial phones and tablets, automotive products, brushes, belt drives, wires, cables, lights, safety equipment and systems, water treatment, demolition, flotation, filtration, forklifts, cranes, hydraulics, pneumatics, electro-mechanical equipment, noise and shock control, ropes, engines and parts, transmission, mining and industrial solar systems, energy, health and safety, intralogistics systems, machines and tools, civil and industrial construction, Construction equipment, measuring and laboratory instruments, inspection and analysis, , racking and shelving, precision mining, fences, process plants and separation systems, screening, separation and vibration, industrial tools

Lifting equipment, Graders & Dozers, HVAC, Cement and concrete technology, Dust Collectors, Pollution Control Equipment, geotextiles, erosion control, continuous miners and cutting equipment, cleaning equipment, flotation and filtering, material handling, sensor and detectors, shaft equipment, winding and winches, survey systems and equipment, tunnelling systems and equipment, transport and logistics, Mining dump trucks, packaging and storage solutions, Explosives, ovens and dryers, mining consulting, mining and industrial engineering, IoT in Mining Industry, metallurgy, earth moving equipment, mine site camps and accommodation, mobile homes and toilets, bearing and components, , chains and wire ropes, fire safety products, crushers, Mining machinery and equipment, industrial machinery and equipment, pumps and valves, blasting and Drilling, construction machinery and equipment

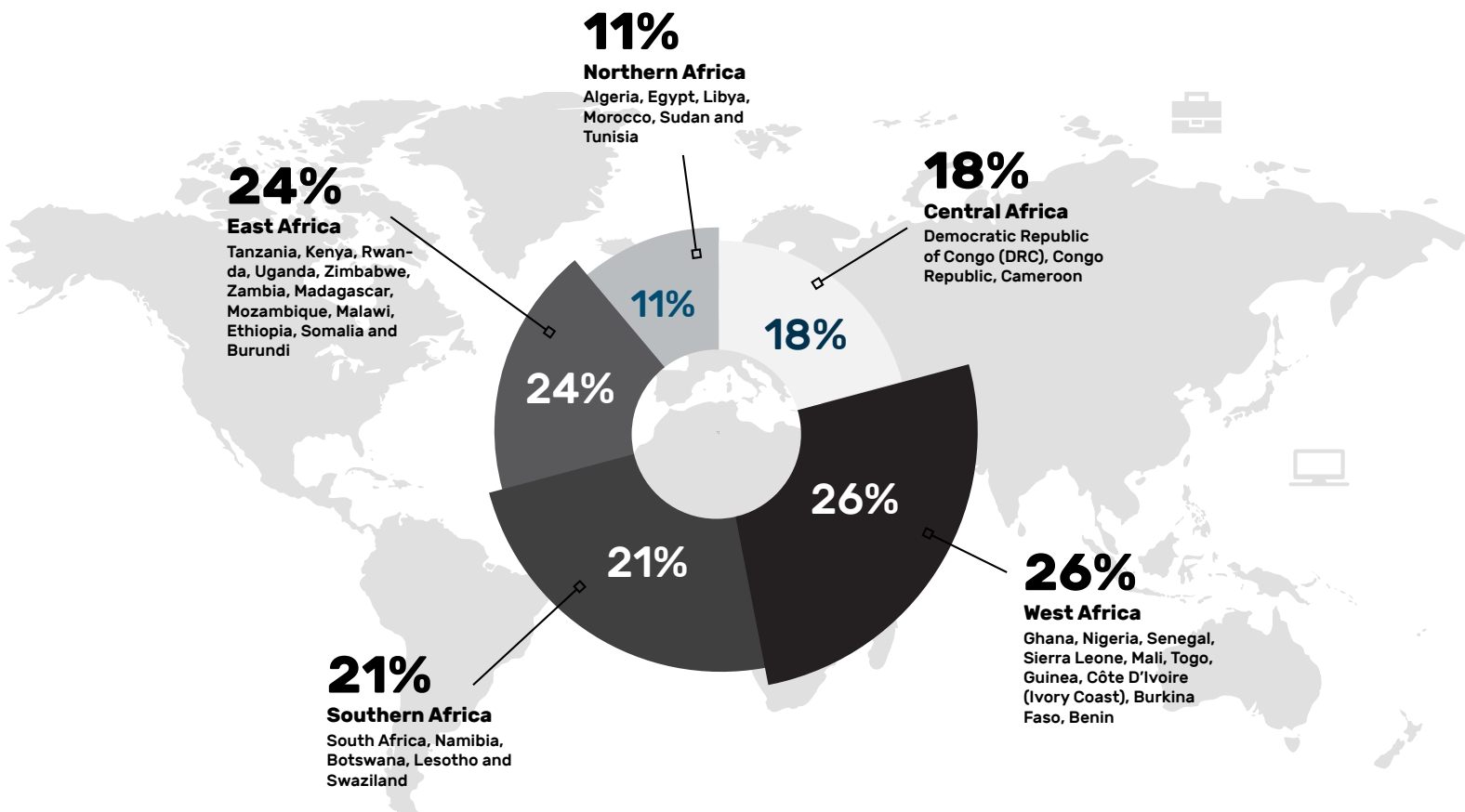
Distribution

Our magazine circulates in all mineral-rich countries in Africa.

+57k print and digital subscribers

Distributed at all major mining, industrial and construction exhibitions and conferences

Our rich content website is visited by more than 38 000 visitors every month and this platform is decorated with sponsored videos, banners and articles.



Add Rates

PRINT	SINGLE INSERTION	TWO INSERTIONS	THREE INSERTIONS	FOUR INSERTIONS
Font Page	US\$ 3 000 ZAR 52 000	US\$ 2 800 ZAR 47 600	US\$ 2 500 ZAR 42 500	US\$ 2 000 ZAR 34 000
Front Inside Cover	US\$ 2 800 ZAR 47 600	US\$ 2 400 ZAR 40 800	US\$ 2 000 ZAR 34 000	US\$ 1 800 ZAR 30 600
Back Outside Cover	US\$ 2 600 ZAR 44 200	US\$ 2 100 ZAR 35 700	US\$ 1 800 ZAR 30 600	US\$ 1 600 ZAR 27 200
Middle Double Page Spread (DPS)	US\$ 2 400 ZAR 40 800	US\$ 2 000 ZAR 34 000	US\$ 1 600 ZAR 27 200	US\$ 1 400 ZAR 23 800
Sponsored Video	US\$ 1 600 ZAR 27 200	US\$ 1 400 ZAR 23 800	US\$ 1 200 ZAR 20 400	US\$ 1 000 ZAR 17 000
Sponsored Article	US\$ 1 000 ZAR 17 000	US\$ 880 ZAR 14 960	US\$ 720 ZAR 12 240	US\$ 600 ZAR 10 200
Quarter Page Advert	US\$ 750 ZAR 12 750	US\$ 710 ZAR 23 070	US\$ 650 ZAR 11 050	US\$ 600 ZAR 10 200
Half Page Advert	US\$ 900 ZAR 15 300	US\$ 850 ZAR 14 450	US\$ 740 ZAR 12 580	US\$ 700 ZAR 11 900
Full Page Advert	US\$ 1 800 ZAR 30 600	US\$ 1 600 ZAR 27 200	US\$ 1 400 ZAR 23 800	US\$ 1 200 ZAR 20 400

E-Newsletter

With over +54k industry professionals on our mailing list, the AMC Newsletter covers a large part of our readership for the magazine. This ensures that editorial and promotional messages receive the return on the investment required and that, simultaneously, our readers find the content interesting, engaging and educational from a personal perspective

Using the technology of **SENDER** the #1 email marketing with 99% distribution and successful deliveries to inboxes optimized with amazing AI & Analytic reports so that after the campaign the client can be able to track their ROI.

We have two types of newsletters:

STANDARD

This is sent after every fortnight every Thursday at 11: 00am. It's a combination of all company's materials dedicated to be distributed at that time. For your inclusion in our Standard newsletter, you provide the content or artwork with our editorial and design team to help create a e-newsletter with your banners and editorial content.

Leaderboard banner newsletter– US\$ 1 500 / ZAR 25 500 per month

Middle banner newsletter – US\$ 950 / ZAR 16 150 per month

Square button –US\$ 550 /ZAR 9350

Sponsored Article Newsletter– US\$ 1000 / ZAR 17 000 per month

SOLUS/ Stand-Alone

Your content solely sent to our mining and construction industry audience. Co-branded with AMC to ensure a high open rate and create association with the trusted Africa Mining and Construction brand. Solus emails achieve an average 18% open rate. The most effective way to communicate a message to our construction and mining audience for a total cost of \$1,850/

ZAR 31 400 per short

All Newsletter Banner Specs

Leaderboard 728 x 90

Skyscraper 140 x 600

Square button 250 X250

Editorial 450 – 700 words with 2-3 high resolute pictures.

The Platform

With over +38K unique monthly visitors, the AMC website attracts a large, engaged audience keen to explore the latest insights in the mining and construction industries. It offers a powerful platform where information is not only discovered or found but fully experienced.

What sets up apart

Latest News and Trends – Our website provides a live feed of the latest developments in the construction and mining industries, offering real-time updates, trends, and insights. Stay informed on the fast-evolving landscape with timely news that impacts your business.

Product Showcase – Our audience visits the website to discover the latest innovations, products, and solutions. The platform is an ideal space for promoting brands, cutting-edge technologies, and new services that are shaping the future of the industry.

Consistent Visitors – We maintain a steady stream of visitors who are consistently eager to explore the latest updates and trends in mining and construction, making our platform a prime destination for industry professionals.

Interactive Features – Our website offers a dynamic, interactive experience with elements such as video content, banners, and access to our digital magazine. It's a vibrant platform that provides a wide range of advertising opportunities beyond the traditional print magazine.

Wide Skyscraper

Comprehensive Coverage – From infrastructure development to a broad spectrum of construction projects, we track the entire project lifecycle. This includes early-stage exploration and feasibility studies, mine development, steady-state operations, and beyond, offering indepth insights into every phase of a project's evolution.

Leaderboard

Website Banners Rate Card

Leaderboard (beside logo)– US\$ 1 650 /ZAR 28 050 per month

Super banner (under the menu bar)– US\$ 1200/ZAR 20 400 Per month

Wide Skyscraper – US\$ 1000 /ZAR 17 000 per month **Square banner**

Square banner – US\$ 600 per month / ZAR 10 200 per month Sponsored Advertorial – US\$ 1 200/ZAR 20 400 per month

250 x 250



Exhibitions and Conferences

Mining Indaba - 3-6 Feb 2025

Big 5 Construct South Africa | 18 - 20 June 2025

NOG Energy Week Conference & Exhibition Nigeria 1 - 3 July 2025

KZN Industrial Technology Expo From: 22 - 24 Jul 2025

Africa Oil Week 15-19 September 2025

Zambia International Mining and Energy Conference 19-20 March 2025

Botswana Mining & Energy (BME) 7 - 8 April 2025

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With Us You Made A Right Turn